SOUTH HOLLAND DISTRICT COUNCIL

Town and Country Planning Act 1990

Advertisement Consent

Reference: H16/0997/91 Received:28-JAN-92 Type:ADVERTISEMENT

Name: Fina Plc
Fina House
Ashley Avenue
Epsom
Surrey

Agent: Duramark Ltd
60 Portman Road
Reading
Berks

Description: Erection of illuminated poster unit

Location : Pinchbeck Road Filling Station
Pinchbeck Road Spalding

South Holland District Council hereby give notice that CONSENT HAS BEEN GRANTED for the display of advertisements in accordance with the application and plans submitted, subject to the following conditions:

1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
(b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
(c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
(d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
(e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
(f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1989.

2 The brightness of the illuminated poster unit, labelled 'K' on the submitted plans received by the Local Planning Authority on 28 January, 1992, shall not exceed 1,600 cd/m2.

Reason: In the interests of the visual amenity of the area and road safety.

Notes to Applicant:

The applicant is advised that the Department of Transport reserves the

BRIAN SMITH Dip TP MRTPI Director of Planning & Building Control Services

Planning & Building Control Department, Council Offices, Priory Road, Spalding, Lincolnshire. PE11 2XE (Tel: 0775 761161)

SOUTH HOLLAND DISTRICT COUNCIL

right to check at any time convenient to the Department, that the maximum levels of illuminance quoted are not exceeded.

Director of Planning and Building Control Services
27-JAN-92 H16/0997/91

This decision refers only to that required for the purposes of the Town and Country Planning Act and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

BRIAN SMITH Dip TP MRTPI Director of Planning & Building Control Services

Planning & Building Control Department, Council Offices, Priory Road, Spalding, Lincolnshire. PE11 2XE (Tel: 0775 761161)

ADMIN RECORD SHEET

INITIAL

Submitted Fee £ 25.00

Receipt Issued ..... No. 1994

Date First Received 17.10.91

REGISTRATION

REFERENCE H16/0997/91

Cross-Ref .....

Date 21/10/91

VALIDATION Date 22/10/91

Type ADVERT Earliest permission date (Cert B) .....

Site area ..... No. of dwellings ..... Floorspace .....

New build/site enlargement/redevelopment/change of use/extension/alteration

Earlier permission ref .....

RM:-	Siting	Design	Ext app	Access	Lands
Previous					
Current					

Description

Technical: Certificate ☐ Accuracy ☐
Site plans ☐ Incomplete form ☐
Description ☐

S65 Advert required ☐ Expiry date .....

Fees: Nil fee - previous app ☐ Ref .....
- type ☐
Discounted fee ☐ Reason .....

Correct fee £ 25. Additional £ ..... Receipt no. .....

Refund £ ..... Issued .....

CONSTRAINTS Date 22.10.91

Index Sheets 193 OS Nos ..... Grid Ref 530670 310950

Ward R Parish BARNING

Inside IBD YES Inside LP Area YES

TR Rural	✓	CA		Grade
TR Bypass	✓	LB		
Level crossing	✓	TPO		
Footpath		Other:		

Linked to site.....Ref..... Linked to property.....Ref.....

Planning Records:
Earlier apps
87/91 87/93
H16/90 H16/90
H16/95

B Reg Records:
Already submitted Ref.....
Requested .....

Inputs completed.....

APPLICATION ASSESSMENT

Notes for Case Officer

Site Notes: Accuracy OK Neighbours Yes Other

Boundaries Trees Site Features Garage.

Inspected by: PJH
date: 28-10-97

Residents notified on site visit: 87

Case Officer Conclusions (issues)

Signs to be located near boat Dowden adjacent boundary with neighbour House no 87 Pebsbrook Rd
have 2 signs already close to road frontage

Case Officer Recommendations (summary)

(details overleaf) 21-2-97 will be adjacent opposite Bradley ~~built from hotpoint when existing~~ 2 poster signs a FIVAT 2 ROVER
No 87 has abt 3 trees along boat b/y ~~Pebsbrook Rd~~ limited crown

Delegation

Recommended approvals -

		Confirmed by Case Officer:
Departure from policy	Yes ----	No ----
Ward member request	Yes ----	No ----
Recommend approval against material objection	Any objection received? No If yes, is any obj. material? Yes / No Yes ---- [Reason:	No ----
Other circumstances needing Committee decision	Yes ---- Flagged by Senior Officer Signed ..... [Reason:	No ----

ALL OF ABOVE

Recommended refusals -

Refusal on adopted policy grounds on first applic.	No ---- Nil fees (not first Submission) ANY ONE OF ABOVE: Other info. viz: Signed	Yes ----

Committee report
Sub-Committee:
SV recommended .....
Est/Ind. recommended.....

Delegation confirmed by Senior Officer
DH 7.11.97

Recommendation/draft report produced..... Amended/confirmed.....

Conditions/Reasons PJH 2-1-92 Grant Subject Consent.

the brightness of the illuminated poster Unit, labelled 'K' on the submitted plans received by the L.P.A. on 17 October 1991, shall not exceed 1600 cd/m².

Reason: In the interests of the visual amenity of the area and road safety.

Note: The applicant is advised that the Dept of Transport reserves the right to check at any time convenient to the Department ~~that the maximum levels of illuminance quoted are not exceeded~~.

Notes to applicant

Disabled access .....

Outstanding RM .....

Amended plans ..... viz

Other

F U R T H E R I N F O R M A T I O N / C O N S U L T A T I O N S

APPLICATION REF:

DIRECTIONS

		Siting	Design	Ext App	Access	Lands
Art 7 (Outlines)	RM :					
	Previous					
	Current					
	Required					

Reg 4 (or equiv) Scale drawing ..... Highway S/W ..... Agric appraisal .....

Precise details, for non-standard requirement:

CONSULTATION/PUBLICITY REQUIRED PM 25-10

Publicity : General
Departure
Setting of LB Viz

Consults : Dept of Transport ✓
Env Health
Conservation consults : Local
Local & National
English Heritage LBC I, II*
Setting I, II*
Major CA

Consultant : Name
Order No:

Other :

R E V A L I D A T I O N

Information satisfactory/unsatisfactory

Further direction - details:

Amended description: —— Erection of illuminated poster unit (with compliment slip "Amended description")

Reconsultations required -
Parish Council
Ward Members
Residents ⟶
Advertise
Other

New valid date 28.1.92

Re-Registered ✓ 30.1.92
Ack/Reception/Filesheet ✓ 30.1.92.
Consultation Residents only

Duramark Ltd,
60 Portman Road,
Reading,
Berks.

Mr D Roberts

DJR/JJ H16/997/91

14th January 1992

Dear Sir,

ERECTION OF ILLUMINATED STATIC POLE SIGN.

Having researched the history of this site I note that the pole sign referred to in the current submission has already been granted advertisement consent under ref H16/0571/91. The current application therefore only appears to relate to the illuminated poster unit sited in front of the car wash. If this is the case it will be necessary for you to amend the description of development to refer to the poster unit and not the pole sign. I would request therefore that you confirm this in writing in order that I can make the necessary adjustments to the submitted documents.

Additionally I note that the submitted plans do not carry a scale and as such it is not possible for me to work out the distance between the poster unit and the front and side boundaries of the site. I would request therefore that either accurately scaled plans be submitted or alternatively in this instance, that the proposed distances from the sign to the edge of the highway carriageway and side boundary of the site be supplied.

I look forward to hearing from you as soon as possible on the matters raised.

Yours faithfully

N Midlen
Principal Planning Officer (DC)

Note
9/2 & when we get a response
Re. assume New Terminal Date
is calculated + Mayflow Re-notified
DSK

Please read the notes overleaf before completing any part of this form

Application for consent to display an advertisement

Town and Country Planning Act 1971
Town and Country Planning
(Control of Advertisements) Regulations 1984.

Three completed copies of this form and drawings should be sent to the District Council

Application no. H16/0997/91	For official use only
Date received 17 OCT 1991	

1. Applicant (in block capitals)

Name FINA PLC

Address FINA HOUSE, ASHLEY AVE. EPSOM, SURREY

Tel No. 03727 26226

Agent (if any) to whom correspondence should be sent (in block capitals)

Name DURAMARK LTD

Address 60 PORTMAN ROAD READING, BERKS

Tel No. 0734 595711

OFFICE COPY

2. Full address or location of the land or building on which the advertisement is to be displayed.

PINCHBECK ROAD FILLING STATION
PINCHBECK ROAD
SPALDING, LINCS

3. State the purpose for which the land or building is now used.

PETROL FILLING STATION

4. (a) Is the applicant the owner of the land or building?

NO

(b) If not, has the permission of the owner or of any other person entitled to give permission for the display of the advertisement been obtained? (see note 4).

YES

5. State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.).

POLE SIGN

6. (a) Will the advertisement be illuminated?

YES

(b) If so state the type of illumination (e.g. internally, externally, floodlighting, etc.), and the intensity (in candella/sq.m or ft. lamberts).

INTERNALLY Approx 300 cd/m²

(c) Will the illumination be static or intermittent?

STATIC

7. Period for which consent is sought (see note 2).

5 YEARS

8. Any additional information which the applicant may wish to supply.

SEE ATTACHED

I/We hereby apply for consent to display the advertisement as described in this application and the accompanying drawings and in accordance therewith:

Date 15/10/91 Signed [signature]

On behalf of DURAMARK LTD

THE DEPARTMENT OF TRANSPORT

EAST MIDLANDS REGIONAL OFFICE
NETWORK MANAGEMENT AND CONSTRUCTION DIVISIONS
CRANBROOK HOUSE CRANBROOK STREET
NOTTINGHAM NG1 1EY

TELEPHONE 0602 476121 Ext. 455
GTN 6202
FAX Ext. 560

The District Planning Officer
South Holland District Council
Council Offices
Priory Road
SPALDING
Lincolnshire
PE11 2EX

Your Ref: H16/0997/91

Our Ref: EMRT 5065/05/TR23 Pt 7

Date: 30 December 1991

Dear Sir

TOWN & COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGS 1989
ERECT ILLUMINATED SIGNS AT
PINCHBECK ROAD FILLING STATION, PINCHBECK ROAD, SPALDING
A16 NORMAN CROSS-GRIMSBY TRUNK ROAD

With reference to the control of advertisement application submitted by Dwamark Limited on behalf of Fina Plc to erect a statically illuminated pole sign at the above-mentioned location.

I would not wish to raise objection to the proposals as shown on the deposited plan, planning reference 0997/91 dated 17 October 1991 provided that the maximum intensity of illumination for the following illuminated signs are not exceeded:-

i) Static illuminated pole sign - maximum of 800 cd/m² ✓ not part 1 applic previously granted by S71/91 with limit of 1000 cd/m²
ii) Poster unit (sign K) - maximum of 1,600 cd/m²

Furthermore, I should be grateful if you would inform the applicant that the Department reserves the right to check, at any time convenient to the Department that the maximum levels of illuminance quoted above are not exceeded.

Yours faithfully

pp J J BACH
for Director of Network Management and Construction

cc C Briggs/Development Control Section, Lincs CC

S.H.D.C. PLANNING DEPT.
RECEIVED
- 2 JAN 1992
Attention of
DPO NGM
DOPO
JC
File Nos

24th January 1992

Ref: L136jc
Your Ref: DJR/JJ H16/997/91

DURA MARK

ARCHITECTURAL GRAPHICS DIVISION

Duramark Limited, 60 Portman Road,
Reading, Berkshire RG3 1NR, England.
Telephone: 0734 595711
Facsimile: 0734 568047
International Dialing:
Telephone: (44) 734 595711
Facsimile: (44) 734 568047

Mr N Midlen
Principal Planning Officer
South Holland District Council
Planning Department
Council Offices
Priory Road
Spalding
Lincolnshire PE11 2XE

Dear Mr Midlen

Ref: Pinchbeck Road Service Station

With reference to your letter dated the 14th January 1992. I would like to confirm that our application is for a poster unit only. Please could you amend our application and I apologise for any inconvenience caused.

With reference to the second part of your letter. I have enclosed four amended drawings showing the proposed distances from the sign to the edge of the highway carriageway and side boundary as requested.

I hope this is satisfactory and I look forward to hearing from you in the near future. Should you have any further queries please call me at the above office.

Yours sincerely

Joanne Cavell
KEY ACCOUNT COORDINATOR

SOUTH ... C.
PLA...
2? JAN ...
REF .....

Registered in London 1200831
A Subsidiary of LSI Industries Inc.

BRIAN SMITH Dip TP MRTPI
Director of Planning & Building Control Services
Planning & Building Control Department,
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE

Telephone: (0775) 761161
Fax: (0775) 710772

SOUTH HOLLAND DISTRICT COUNCIL

Application no: H16/0997/91 Type: ADVERTISEMENT

Applicant: Fina Plc
Tel: 03727 26226

Agent: Duramark Ltd
0734 595711

Description: Erection of illuminated poster unit

Location: Pinchbeck Road Filling Station
Pinchbeck Road
Spalding

Valid date:	28-JAN-92	Terminal date:	24-MAR-92
Target dates:		Target Committee:	10-DEC-91
To case officer	02-FEB-92	Report deadline:	26-NOV-91
Inspected by	07-FEB-92		
Extra contacts	12-FEB-92	Case Officer:	
Report if not clear by	03-MAR-92	P J UDY	

DEVELOPMENT/CONSTRAINTS

Size:
Category: Misc works
Listed building:
Conservation Area:

CONSULTATIONS CARRIED OUT

		Sent	Expiry
Cllr Mrs A J Teale	0775 766412 (Of	24-OCT-91	07-NOV-91
Owner/Occupier			
Department of Transp	0602 476121	28-OCT-91	11-NOV-91

Owner/Occupier 87 Pinchbeck Rd. Spalding 07-FEB-92 21-FEB-92
LCC - No Comments - Trunk Road JC 13/2/92

BRIAN SMITH Dip TP MRTPI District Planning Officer

Planning Department
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE
Telephone: (0775) 761161

SOUTH HOLLAND DISTRICT COUNCIL

Application no: H16/0997/91 Type: ADVERTISEMENT

Applicant: Fina Plc
Tel: 03727 26226

Agent: Duramark Ltd
0734 595711

Description: Erection of illuminated ~~static pole sign~~ Poster unit

Location: Pinchbeck Road Filling Station
Pinchbeck Road
Spalding

Valid date: 17-OCT-91 Terminal date: 12-DEC-91
Target dates: Target Committee: 10-DEC-91
To case officer 22-OCT-91 25. Report deadline: 26-NOV-91
Inspected by 27-OCT-91
Extra contacts 01-NOV-91 Case Officer:
Report if not clear by 21-NOV-91 P J UDY

DEVELOPMENT/CONSTRAINTS

Size:
Category: Misc works
Listed building:
Conservation Area:

CONSULTATIONS CARRIED OUT

	Sent	Expiry
Cllr Mrs A J Teale 0775 766412 (Of	24-OCT-91	07-NOV-91
Dept of Transport	28-OCT-91	11-NOV-91
Owner/Occupier 87 Pinchbeck Rd	29-OCT-91	12-NOV-91

L.C.C. – No Comments – Trunk Road JC 31/10/91

PLANNING AMENDMENT

For office use only

Application No. H16/997/91

Date registered 28 JAN 1992

Case Officer P.J.

1. Please complete in block letters **NAME AND ADDRESS OF APPLICANT** Tel. No.	**NAME AND ADDRESS OF AGENT** (if form completed by agent) Tel. No. (Contact)
Please complete in block letters **FULL POSTAL ADDRESS OF THE APPLICATION SITE**	
Please complete **EARLIER APPLICATION No.** This application **cannot be considered** unless the relevant reference is stated	
Building Regulation reference relating to same development.	

2. Please tick **one** box only

A. Amendment is proposed where permission already granted ☐
If yes, submit two forms and two plans

or

B. Amendment is to a proposal currently being considered ☐
If yes, submit four forms and four plans.
State whether amendment has been requested by the Council ☐

Has a similar amendment been submitted under Building Regulations? Yes / No

Please complete

I attach the necessary plans and request that the changes described below be accepted as an amendment. I understand that the Council may require a fresh application, together with fee if appropriate.

Signed ..... Date .....

3. Please complete in block letters **FULL DESCRIPTION OF DEVELOPMENT IN ORIGINAL APPLICATION**	
As **NOW PROPOSED**, if different	
State details of amendments proposed (Give a full detailed list of the changes, and also mark these clearly on the accompanying plans)	
State drawing no's of the current submission	
State Officer dealing with the application, if known.	
Describe any part of the original development which is excluded by virtue of the amendment, and state any alteration to plot numbers	

OFFICE USE ONLY

To D.C. 29/1/92

Validation	Adequate detail Acknowledged	☐ ..... KL	Confirmed .....

Liaison with Building Control	Outside parameters	☐	Confirmed .....
	Referred to case officer	..... KL	Officer .....
	Amended plans received	☐	No further action .....
	Amended plans needed	☐	Reference .....
	New application needed	☐	
	New submission requested	.....	
	Indexed	.....	

		Principal D.C. Check	Case Officer
		.....	.....
A. **Post Decision**	Immaterial/acceptable as amendment	☐	☐
	New application needed	☐	☐
	New application requested	.....	.....
	Liaison recorded	.....	.....
B. **Current Application**	Same char/desc. (refer to Admin.)	YES NO	YES NO
	Publicity/residents required	NO YES	NO YES
	Too significant	NO YES	NO YES
	New application needed	YES	YES
	New application requested (incorporating fee position)	Date	
	Liaison recorded	Date	

Case Officer: Check List

BC liaison — see above

Technical consults needed? ☐

viz

sent .....

Site inspection needed? ☐

Site notes:

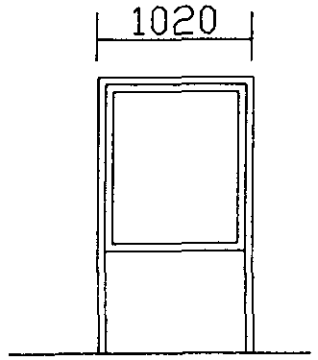
Details of fee required

Details accepted, if different:

Notes:

Signed: .....

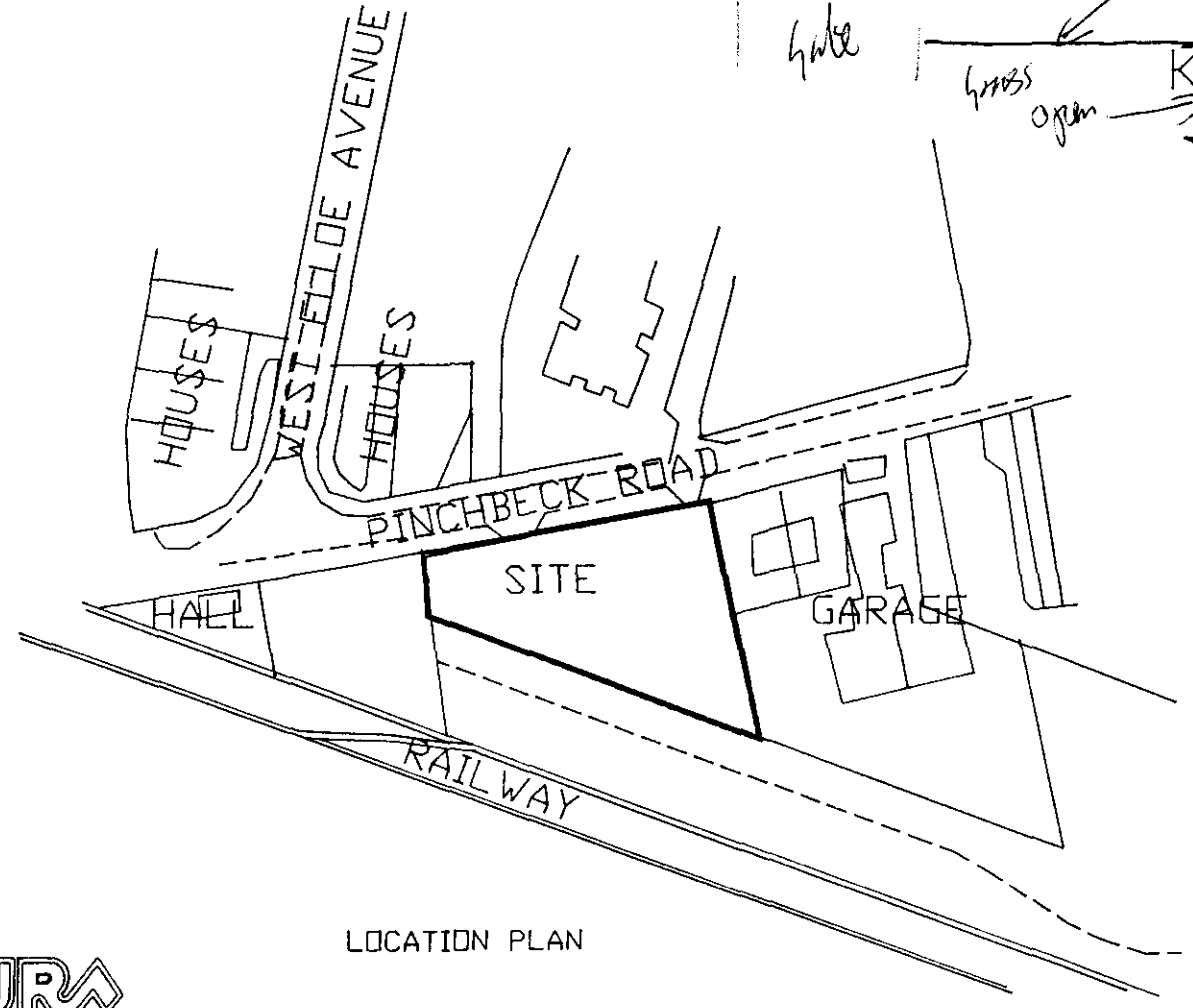
Date: .....



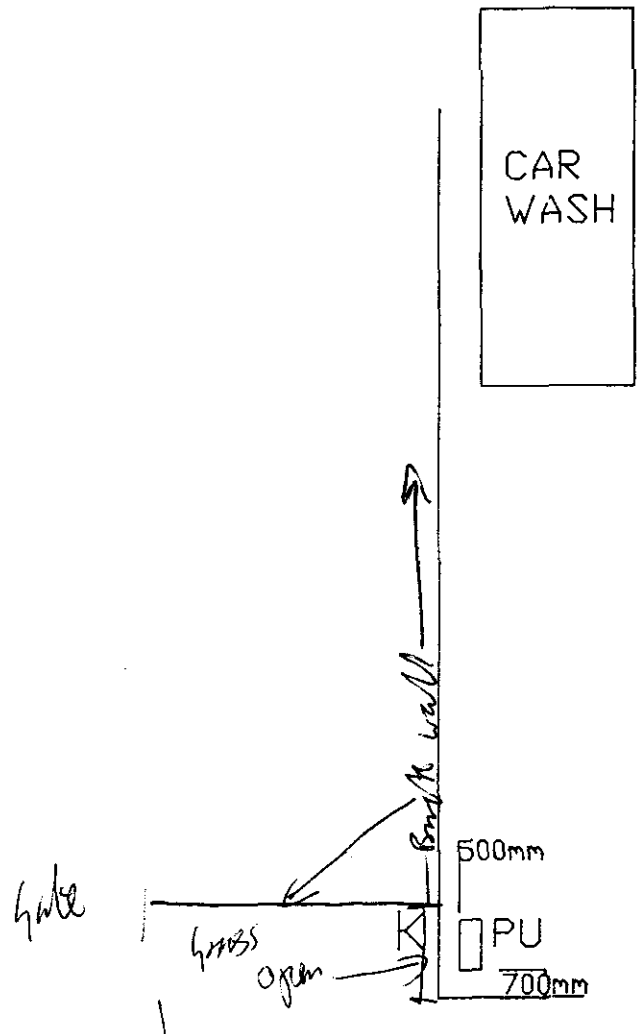
ILLUMINATED
POSTER UNIT
K x 1No

SCALE:- 1 : 50

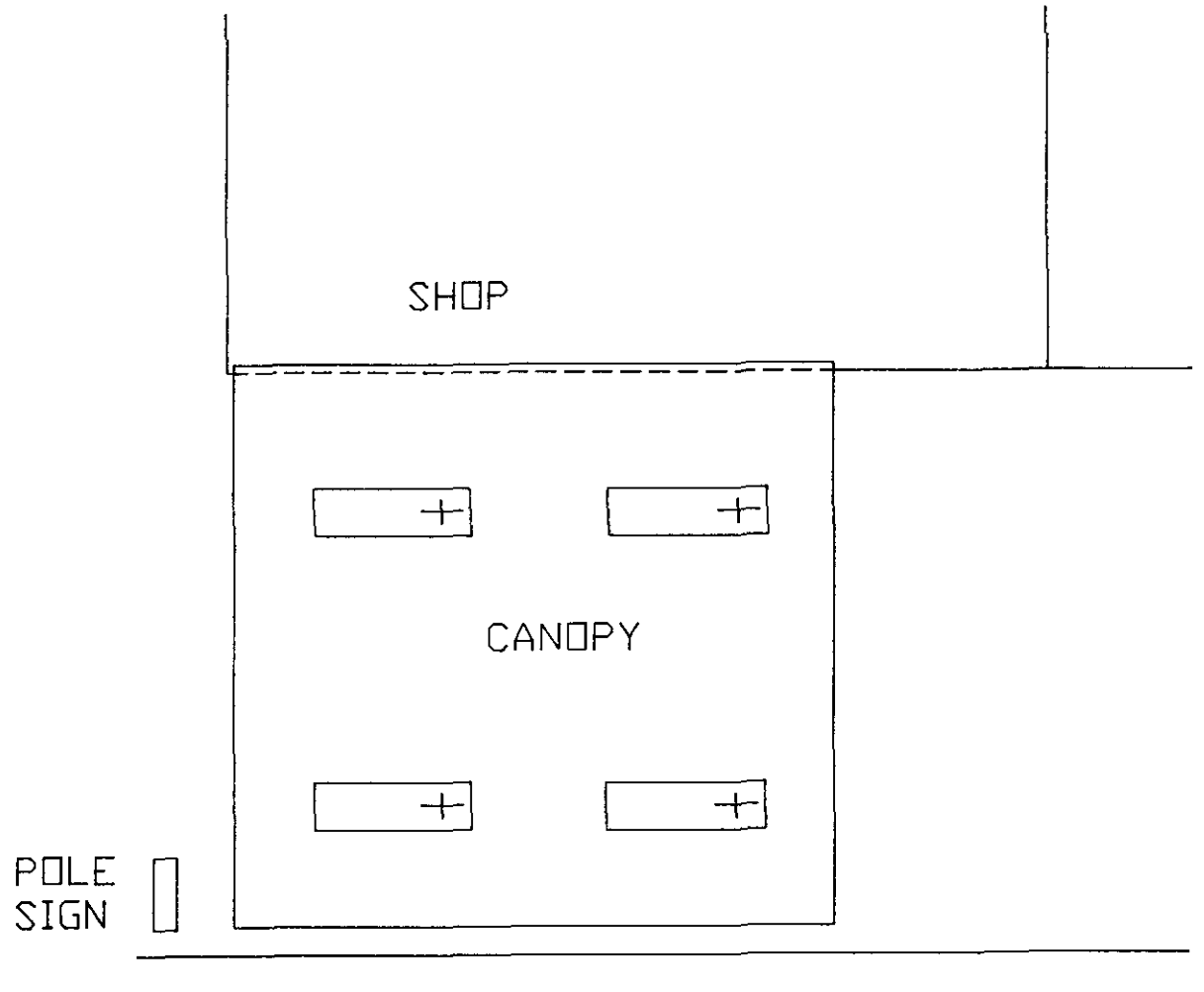
DRAWING SHOWS NEW POSITION OF
ILLUMINATED POSTER UNIT



LOCATION PLAN



SCALE:- 1 : 200



BLOCK PLAN

SOUTH HOLLAND DC
REF 997/91

DURA MARK

PINCHBECK RD. S/STN.
U.K.264-F.D.G.