SOUTH HOLLAND DISTRICT COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Ms	First Name:	Helen	Surname:	Clissett
Company name:	Caffe Nero				
Street address:	3 Neal St				
				Telephone number:	
				Mobile number:	
Town/City:	London			Fax number:	
Country:				Email address:	
Postcode:	WC2 9PU				

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Iain	Surname:	Hope
Company name:	Cobalt				
Street address:	7 The Old Woodyard				
	Silverstone			Telephone number:	07890972986
				Mobile number:	
Town/City:	Towcester			Fax number:	
Country:	United Kingdom			Email address:	
Postcode:	NN12 8DH				iain@cobaltcommunications.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Unit 25 - Factory Outlet Springfields Outlet Centre

Street address: Camel Gate

Town/City: SPALDING

Postcode: PE12 6EU

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 526294

Northing: 324012

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

3 x fascia signs with individual pegged off letters trough illuminated
1 x fascia sign with individual pegged off letters halo and keyline to the face illuminated using LEDs
1 x Caffe Nero branded retractable awning

How many of the following type of advertisements are you applying for?

Fascia sign(s): 4 | Projecting or hanging sign(s): 0 | Hoarding(s): 0 | Other: 1

Please describe:

Retractable fabric awning

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ○ No ◉ Not Applicable

8. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway? (•) Yes ( ) No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 30/11/2017 To: 29/11/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ( ) Yes (•) No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? (•) Yes ( ) No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.14 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.05 m

What are the dimensions of the proposed advertisement? Height: 0.75 x Width: 5.36 x Depth: 0.05 metres

What materials will the sign be made of?

Aluminium and vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 24 cm

The colour of text and background:

Pale blue background, Black, copper and cream letters

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 500.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.14 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.05 m

What are the dimensions of the proposed advertisement? Height: 0.75 x Width: 3.58 x Depth: 0.05 metres

What materials will the sign be made of?

aluminium and vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 24 cm

The colour of text and background:

Pale blue background, black, copper and cream letters

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Illuminance Levels: 500.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.48 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.05 m

What are the dimensions of the proposed advertisement? Height: 0.75 x Width: 5.41 x Depth: 0.05 metres

What materials will the sign be made of?

Aluminium and vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 24 cm

The colour of text and background:

Pale blue background, black, copper and cream letters

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 500.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.42 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.11 m

What are the dimensions of the proposed advertisement? Height: 0.70 x Width: 4.86 x Depth: 0.11 metres

What materials will the sign be made of?

Aluminium and vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 32 cm

The colour of text and background:

Pale blue background, black, copper and cream letters

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.35 m

What is the maximum projection of the advertisement from face of building (in metres)? 1.50 m

What are the dimensions of the proposed advertisement? Height: 3.35 x Width: 5.36 x Depth: 0.20 metres

11 (d). Details of Proposed Advertisement(s) - Other Sign

What materials will the sign be made of?

Soft and hard wood, galvanised steel and canvas

What is the maximum height of any of the individual letters and symbols (in centimetres)? 60 cm

The colour of text and background:

Pale blue background with black, copper and ivory letters, valance is black with ivory coloured letters

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 500.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. [x] Date 18/10/2017