Online Comment

Application	H16-1015-25
Location	50 WESTLODE STREET SPALDING PE11 2AQ
Proposal	Fascia Signage & Barbers Pole - Retrospective

Name	Greg Watkinson
Address	Conservation Officer
Date Submitted	09-12-25
For/Against	Comments

The application presented seeks consent for internally illuminated signage in a prominent, conservation area location.

As a matter of course, internally illuminated signage is not typically considered commensurate or sympathetic with the historic conservation area setting, as they add visual clutter and an aesthetically intrusive aspect to the nighttime appearance of the historic setting, especially when considered collectively.

The materials of construction, being plastic and box-sectioned are considered inappropriate to the historic setting, departing from the traditional materials one would typically expect from signage in a historic designated setting.

I would recommend that the application be refused on the above grounds. However, If the case officer is minded to approve, at a minimum, the proposal should be amended to remove internal illumination.