

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Stewart	Surname:	Heeley
Company name:	Hinckley & Rugby Building Society				
Street address:	81 Upper Bond Street			Country Code	
				Telephone number:	
				Mobile number:	
Town/City	Hinckley			Fax number:	
County:	Leicestershire			Email address:	
Country:	United Kingdom				
Postcode:	LE10 1DG				
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Carl	Surname:	Bebbington
Company name:	Newenglish Design				
Street address:	Newenglish Design Pilgrim House			Country Code	
	10 Bishop Street			Telephone number:	0116 291 5375
				Mobile number:	
Town/City	Leicester			Fax number:	
County:	Leicestershire			Email address:	
Country:	United Kingdom				
Postcode:	LE1 6AF			design@newenglish.co.uk	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 13 Suffix:

House name: Hinckley and Rugby Building Society

Street address: Sheep Market

Town/City: Spalding

County: Lincolnshire

Postcode: PE11 1BE

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 524576

Northing: 322694

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Ms First name: Tracey Surname: Meachen

Reference: PE-00711-2014

Date (DD/MM/YYYY): 29/10/2014 (Must be pre-application submission)

Details of the pre-application advice received:

Stewart Heeley, Market & PR Manager at Hinckley & Rugby Building Society contacted the South Holland District Council planning office and had this reply - I am writing with reference to your enquiry relating to the proposed replacement of signage for Hinckley & Rugby Building Society.
Many thanks for the photographs of other building societies similarly altered. I can confirm that the proposed signage, including the externally illuminated projecting sign, appears acceptable in principle.
Also contacted Building Control section for advise on whether building regs were needed and we were told not needed.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? ☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Two new fascia panels and hanging sign to reflect Hinckley & Rugby Building Society's new branding and logo.
FASCIA panel 1, FRONT ELEVATION - Grey background panel with off white horizontal panel to the face. Grey logo panel then sits forward from the white panel by approx 30mm.
FASCIA panel 2, SIDE ELEVATION -Grey background panel with off white horizontal panel to the face.
Fascia panels to be illuminated by trough lighting above fascia, to standard lumin levels. Trough lights to be painted grey to blend in with fascia.
HANGING SIGN - Also to reflect the new brand & logo with grey background colour. Sign to fit above front fascia, trough lit to standard lumin levels and painted grey to blend in.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

H&R Spalding Plans

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 12/01/2015

To: 12/01/2025

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes ☒ No

If No, why has permission not been obtained?

Hinckley & Rugby Building Society have the building on a 99-year lease which will not expire until 2066

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.820 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 1.260 x Width: 5.095 x Depth: 0.100 metres

What materials will the sign be made of?

Aluminium powder coated sign, with acrylic lettering attached

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000 cm

The colour of text and background:

Background: GREY=RAL 7031 Satin / OFF-WHITE=BS 12 B 15 Satin. TEXT: White, Grey=MACTAC 9889-16 / Green=MACTAC 9849-24

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.820 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 1.260 x Width: 3.640 x Depth: 0.100 metres

What materials will the sign be made of?

Aluminium powder coated sign, with acrylic lettering attached

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000 cm

The colour of text and background:

Background: GREY=RAL 7031 Satin / WHITE=BS 12 B 15 Satin. TEXT: White, Grey=MACTAC 9889-16 / Green=MACTAC 9849-24

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.325 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.800 m

What are the dimensions of the proposed advertisement?

Height:

0.625

x

Width:

0.700

x

Depth:

0.150

metres

What materials will the sign be made of?

Aluminium powder coated sign, with acrylic lettering attached

What is the maximum height of any of the individual letters and symbols (in centimetres)?

24.500 cm

The colour of text and background:

Background Powder coated colour reference: GREY = RAL 7031 Satin. TEXT - White, Grey and Green

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

250.000

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

12/12/2014