

Council Offices  
Priory Road  
Spalding  
Lincolnshire  
PE11 2XE

contacts:  
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FILE COPY

## Town and Country Planning Act 1990 Advertisement Consent

Reference: H16-1067-14 Received: 5th January 2015

Type: ADVERTISEMENT

Name: Alder Veterinary Surgery  
58 Bourne Road  
Spalding  
Lincs  
PE11 1JW

Agent: C P K Architects  
45 Westwood Park Road  
Peterborough  
Cambs  
PE3 6JL

Description: Proposed signage

Location : ALDER VETERINARY SURGERY 58 BOURNE ROAD  
SPALDING

**South Holland District Council hereby give notice that CONSENT HAS BEEN GRANTED for the display of advertisements in accordance with the application and plans submitted, subject to the following conditions:**

- 1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority;  
(b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.  
(c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;  
(d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.  
(e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).  
(f) This consent shall be for a period of five years.

Reason: As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

- 2 The development hereby permitted shall be carried out in accordance with the following approved

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plans:

Dwg. no's. SMIT LP01, SMIT PL01, SMIT PL10, SMIT PL11.

Reason: For the avoidance of doubt and in the interests of proper planning.

- 3 The brightness of the advertisement hereby granted consent shall not exceed 600 candelas per square metre.

Reason: In the interests of the visual amenity of the area. This Condition is imposed in accordance with Policy SG17 of the South Holland Local Plan 2006

The Local Planning Authority has acted positively and proactively in determining this application, having engaged with the Applicant at the pre-application stage, and by assessing the subsequent application against all material considerations, including national guidance, planning policies and representations that have been received during the public consultation exercise and subsequently determining to grant planning permission within the statutory timeframe in accordance with the presumption in favour of sustainable development, as set out within the National Planning Policy Framework.

Copies of all documentation submitted in connection with this application can be viewed online at [www.sholland.gov.uk/doitonline/plandev/plansearch.aspx](http://www.sholland.gov.uk/doitonline/plandev/plansearch.aspx)



**Paul Jackson**  
**Planning Manager**

**25th February 2015**

**H16-1067-14**

This decision refers only to that required for the purposes of the Town and Country Planning Acts and not for Building Regulations or any other legislation.