SOUTH HOLLAND DISTRICT COUNCIL

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	17-18 17-18
Address line 1	Market Place
Address line 2	
Address line 3	
Town/city	Spalding
Postcode	PE11 1SU

Description of site location must be completed if postcode is not known:

Easting (x)	524768
Northing (y)	322670

Description

2. Applicant Details

Title	Mr
First name	GARRY
Surname	WALLACE
Company name	CLAIRE'S
Address line 1	4 BROMFORD GATE
Address line 2	ERDINGTON
Address line 3	
Town/city	BIRMINGHAM

2. Applicant Details

Country	
Postcode	B24 8DW
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

3. Agent Details

Title	Mr
First name	Peter
Surname	Leigh
Company name	Design CLD
Address line 1	4 Peterborough Road
Address line 2	
Address line 3	
Town/city	Harrow on the Hill
Country	UK
Postcode	HA1 2BQ
Primary number	02084268259
Secondary number	
Fax number	
Email	peterl@designcld.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

INSTALLATION OF NEW SHOP FASCIA SIGNAGE AND INTERNALLY POSITIONED 'EAR PIERCING' SIGN.

Please select the sign types you wish to propose

- [x] Fascia sign
- [ ] Hanging sign
- [ ] Hoarding sign
- [x] Other sign

Fascia Sign

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	3.1 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)
Dimension:	Height: 0.382 x Width: 1.556 x Depth: 0.01 metre(s)
What materials will the sign be made of? FRET CUT ACRYLIC LETTERS ON NYLON SPACERS	
What is the maximum height of any of the individual letters and symbols?	38 cm
The colour of text and background WHITE TEXT ON PURPLE BACKGROUND	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	1.844 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.34 x Width: 1 x Depth: 0.01 metre(s)
What materials will the sign be made of? CLEAR ACRYLIC PANEL WITH VINYL TEXT	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background CLEAR ACRYLIC PANEL WITH PURPLE VINYL TEXT	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

If you have selected Other, please describe

INTERNALLY POSITIONED 'EAR PIERCING' SIGN.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

SEE ATTACHED DRAWING AND EXISTING SITE PHOTOGRAPHS.

5. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	22/10/2018
To	22/10/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ◉ The agent
- ○ The applicant
- ○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application)	22/10/2018