EXISTING



PROPOSED



SIGN C1
Remove existing DIAP2 Fascia sign 46,072mm x 1200mm.
Replace with 1 off size 1 fascia comprising 1 off Brand clip, 1 off Dealer name clip.
O/A size of Brand clip 2420mm x 1200mm
O/A size of Dealer Name clip 3620mm x 1200mm
O/A height of text 300mm
Total weight of sign 108.5 kg
HTUS below 4.2 metres

CONSTRUCTION
Main face panels are constructed from radiused aluminium panels PVDF sprayed silver grey (Ral 9006). The face panels are fixed to an alucobond back panel sprayed Ford blue (Ral 270 30 35). Brand clip face panels are to be aperture cut to accept a size 2 Ford button oval logo formed from 3 mm blue acrylic with text in white acrylic with a chrome outline. Dealer name clip face panels are to be aperture cut to accept 3mm white acrylic moulded letters with 3M matt black self adhesive vinyl applied to face.
Fascia is installed by way of brackets to a suitable wall fixed ladder system (for details see construction drawings at the end of this proposal).

ILLUMINATION
Brand clip button logos & dealer name clips are internally illuminated by banks of fluorescent tubing. Both clips are also illuminated via a blue light channel positioned behind the lower rear section of the face panels. Button logos are designed to provide a halo illumination effect

NOTE
It is the dealers responsibility to provide an adequate power supply to each required point. Other than connecting to the supply, the signage contractor will charge on a time and material basis for any on site electrical work

NOTE - DEALER TO REPAIR FASCIA AFTER SIGN REMOVAL AND REPAINT CORPORATE GREY.
UTILISE EXISTING POWER SUPPLY.

SIGN C1 - 1:25 scale



SHDC
Planning & Development
17 AUG 2004
Ref. 04/1144
DETERMINED
PLAN

ARLUX (UK)	SPECIALISTS IN CORPORATE DESIGN	CLIENT Ford FORD MOTOR COMPANY	Job Number 711656	Draughtsman GRS	Date 29/1/03	Amendments
ARLUX UK UNITS 7 - 9 TYTAN BUSINESS PARK SABRIAN CLOSE ENCHARDYKE PARK WARWICK, CV34 6RR TEL (01926) 412600 FAX (01926) 342678	Dwg. No. 4	SITE EMG Ford, St. John's Road, Spalding, Lincs., PE11 1JA	SRF Number 52120	Dealer Code 74137AA	Scale N.T.S	

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