

H16/1110/97

16 OCT 1997

Appn. No.

Application for Consent to Display an Advertisement

The Town and Country Planning (Control of Advertisements) Regulations 1984

Four complete copies of this form and the drawings specified overleaf (see Note 3) should be sent to the Director of Planning, Woodspring District Council, Town Hall, Weston-super-Mare BS23 1UJ.

1. APPLICANT (Block capitals please) FORD MOTOR CO. LTD Full Name Address BRENTWOOD ESSEX CM13 3BW Tel. No. 01277 253300	2. AGENT (if any) (Block capitals please). Full Name ACE SIGNS Address MONOGRAM HOUSE TOWERFIELD ROAD SHOEBURYNESSE ESSEX SS3 9QP Tel. No. 01702 292392
3. Full postal address or location of the land on which the advertisement is to be displayed. EDMONDSON FORD 2/4 ST JOHNS ROAD SPALDING LINCOLNSHIRE If in a rural area please state O.S. Sheet, edition and plot number, also parish and road onto which land abuts.	4. State the purpose for which the land or building is now used. CAR SALES SHOWROOM/GARAGE 5. (a) Has the applicant an interest in the land or building? Yes ☒ No (b) If not, has the permission of the owner or of any other person entitled to give permission for the display of the advertisement been obtained? (See Note 4) Yes ☒ No
6. State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, freestanding sign, etc.) IDENTITY SIGNAGE	7. (a) Is the advertisement existing? Yes ☒ No (b) Is any existing advertisement to be removed? Yes ☒ No. If Yes indicate on elevation drawing or photograph.
8. (a) Will the advertisement be illuminated? Yes ☒ No (b) If so state the type of illumination (e.g. internally, externally, floodlighting, etc.) INTERNALLY ILLUMINATED FOR SOME SIGNS & SKELETON TO FASCIA SIGNAGE (c) Will the illumination be static or intermittent? STATIC	9. Please State VARIOUS (a) Dimensions of sign and overall size. See drawing (b) Height from ground level to top of sign. See drawing (c) Amount of projection (where appropriate). See drawing (d) Size of letters, figures or symbols. See drawing
10. Period for which consent is sought (See Note 2). 5 YEARS	11. If the sign will project over a footpath or other public highway please state (a) The width of the footpath, verge, etc. N/A (b) The height of the lowest part of the advertisement above the footpath. N/A (c) The extent to which the advertisement will project over the footpath. N/A
12. Any additional information which the applicant may wish to supply. SEE THE DRAWINGS FOR DETAILS OF WHICH SIGNS ARE ILLUMINATED ETC.	

Signed



Date

15.10.97