

Application For Consent To Display An Advertisement

Application No.

H16/1131/97

Date Received 22 OCT 1997

Fee Paid £

Receipt Number

Town and Country Planning Act 1990

Town and Country Planning (Control Of Advertisements) Regulations

1984 and (Amendment) Regulations 1990.

Please read the notes overleaf before answering each question.

Four copies of this form and drawings required should be sent to the City, Borough Or District Council.

Please complete in BLOCK LETTERS.

Question 1

Name and Address of Applicant

MANSFIELD BREWERY PLC
LITTLEWORTH
MANSFIELD
NOTTINGHAMSHIRE
NG18 1AB

Question 1a

Name and Address of Agent

HARTBRIGHTS LIMITED
LELTEX HOUSE, LONGLEY LANE
SHARSTON INDUSTRIAL ESTATE
WYTHENSHAW
MANCHESTER, M22 4SY

Question 2

Full address or location of the land on which the advertisement is to be displayed.

THE WELLAND, 66 LONDON RD, SPALDING, Lincs.

Question 3

State the purpose for which the land or building is now used.

PUBLIC HOUSE

Question 4

Please State
Yes or No

(a) Has the applicant an interest in the land ?

YES

(b) If no, has the permission of the owner, or of any other person entitled
to give permission for the display of the advertisement, been obtained?
(see note 4)

Please State
Yes or No

Question 5

a) State the type of the advertisement

(e.g. hoarding, shop sign, projecting sign etc.) REMOTE SIGN FIXED ON POSTS

(b) Is the advertisement already being displayed ?

NO

Question 6

Please State
Yes or No

(a) Will the advertisement be illuminated ?

NO

(b) If yes, state the type of illumination

(e.g. internal, external, flood lighting, etc.)

(c) Will the illumination be static or intermittent ?

Question 7

Period for which consent is sought (see note 2) **5 YEARS**

Question 8

Any additional information which you may wish to supply?

In support of this application and on behalf of my client, I would like to briefly state that, currently the Welland P.H. can not be clearly seen from the road or across the river, until you pass directly pass it. It has therefore been suggested that a sign indicating the Welland and its Car Park would be useful in promoting the public house to passers by, locals and tourists who are not familiar with the area.

There are two proposals for remote signage at the public house, indicated on the enclosed artwork. Signs are to be fixed in positions A & B, or as an alternative, in position C (Signs fixed in a 'V' formation for option C).

I enclose a cheque or money order for the appropriate fee of £.....50..... (see form F1)

Signed K. Karaba..... (Applicant/Agent)

Date 21/10/97

NOTES

General

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1984, many outdoor advertisements require "*express consent*" from the local planning department (usually the district council) before they can be lawfully displayed. You are advised to refer to the Regulations for details.

Period of Consent

2. Normally the maximum period for which the council will grant consent is 5 years, but they have discretion to grant consent for a longer period. If consent is required for a specific period or more or less than 5 years, this should be included in your reply to question 7 on the application form.

Drawings Required

3. The drawing of the proposed advertisement can be in black and on white paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and where it would project from a building, the extent of the projection. The drawing should include the site location plan, which need not to be scale but should have sufficient detail to enable the site to be identified.

Owner's Consent

4. It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

Other Consents

A grant of consent under the Town and Country Planning (Control of Advertisements) Regulations 1984 does not rank as consent which may be required for any other purpose, e.g. "*listed building consent*" where the advertisement is to be displayed on any listed building.