

ADVERTISING APPLICATION

For office use only

Application No.

H16/1346/01

Date Registered

Grid Reference

26 NOV 2001

Please complete in block letters

NAME AND ADDRESS OF APPLICANT

PRIMEIGHT ADVERTISING LIMITED
3 WATERHOUSE SQUARE
138-142 HOLBORN
LONDON
EC1N 2NY

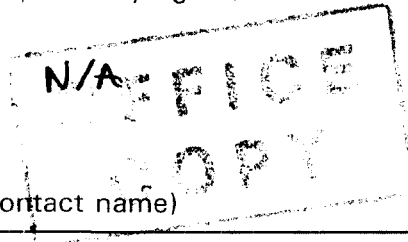
Tel. No. (020) 8821200

NAME AND ADDRESS OF AGENT

(if form completed by agent)

Tel. No.

(Personal contact name)



Please complete in block letters

THE POSTAL ADDRESS OF THE APPLICATION SITE

(BP) ~~WHARF ROAD, SPALDING~~, LITTLE LONDON, SPALDING,
LINCOLNSHIRE, PE11 2UA

Please complete in block letters

BRIEF DESCRIPTION OF ADVERTISEMENT PROPOSED

(e.g. a sign, projecting box sign)

ONE DOUBLE SIDED POLE MOUNTED ADVERTISEMENT DISPLAY
UNIT (1.5m POLE).

Please complete

Attach the necessary plans and I enclose the fee of £ 190

ON BEHALF OF

Signed PRIMEIGHT ADVERTISING (Applicant/Agent)

Date 22/11/01

Please complete all the sections below

2. SITE DETAILS

State the present use of the land or buildings:

COMMERCIAL

What is the applicant's interest in the site? (e.g. owner, tenant)

LICENCEE

Has a planning application also been submitted for related proposals?

State Yes or No

NO

Also please describe the proposal or give planning reference.

N/A

3. ADVERTISEMENT DETAILS

Will the advertisement be illuminated?

State Yes or No

YES

Also describe the type of illumination (e.g. internal):
state whether static or intermittent:

INTERNAL, WHITE FLUORESCENT
TUBES, STATIC

State height of advertisement above ground level:
dimensions of advertisement:
size of letters or symbols:
colours of letters and background:

3 SEE COLOUR LEAFLET ENCLOSED
VARIABLE
VARIABLE

4. DURATION

Please state period consent is required for (max. 5 yrs).

5 YEARS