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Chris Simpkins
Chief Executive
Terry Huggins
Director of Customer Services
Bob Atkins
Director of Corporate Services

Town and Country Planning Act 1990 Advertisement Consent

Reference: H16/1346/01 Received: 26-NOV-01 Type: ADVERTISEMENT

Name: Primelight Advertising Ltd.
3 Waterhouse Square
138-142 Holborn
London EC1N 2NY

Agent: Primelight Advertising Ltd.
3 Waterhouse Square
138-142 Holborn
London EC1N 2NY

Description: Erection of advertisement display unit - retrospective

Location : BP, Little London Spalding

South Holland District Council hereby give notice that CONSENT HAS BEEN GRANTED for the display of advertisements in accordance with the application and plans submitted, subject to the following conditions:

- 1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
- (b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
- (c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
- (d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- (e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
- (f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

- 2 The brightness of the advertisement hereby granted consent shall not exceed 510 candelas/sq

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metre.

Reason: In the interests of the visual amenity of the locality.

The determined plans are:

Location Plan, Site Plan, Elevation Plan, Unit Specifications received 26 November 2001.

Director of Customer Services

28 DEC 2001

H16/1346/01

This decision refers only to that required for the purposes of the Town and Country Planning Acts and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

Town and Country Planning Act etc
DRAFT PERMISSION

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that permission has been granted (or equiv)
on the following condition(s):**

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Director of Customer Services
27 DEC 2001

H16/1346/01

SP 2002
DZ 28/12