

OFFICE
COPY

Application Form 3 ADVERTISEMENT APPLICATION

FOR OFFICE USE ONLY

APPLICATION NO. H1810105101

FEE PAID

DATE REGISTERED 31 JAN 2001

H1810105101

1 a. Name and Address of Applicant

Primelight Advertising Limited
3 Waterhouse Square
138-142 Holborn
LONDON
EC1N 2NY

Tel. No 020 7882 1221

1 b. Name and Address of Agent (if any)

N/A

Name of contact

Tel. No

2. Address of the Application Site

110 Bridge Road, Sutton Bridge, Lincolnshire. PE12 9SA

3. Description of Proposed Advertisement PLEASE TICK ONE OR MORE BOXES

☐ AN APPLICATION FOR A HOARDING

IF OTHER TYPE, PLEASE SPECIFY

☐ AN APPLICATION FOR A PROJECTING SIGN

2 x Wall Mounted Advertising Display Units

☐ AN APPLICATION FOR A FASCIA SIGN

WHAT IS THE PURPOSE FOR WHICH THE LAND OR BUILDING IS USED?

Commercial

4. Illumination

a. WILL THE ADVERTISEMENT BE ILLUMINATED?

YES ☒ NO ☐

b. IF YES, PLEASE STATE TYPE OF ILLUMINATION

Internally, at night only

(e.g. Internally, Externally, Floodlighting, etc.)

c. WILL THE ILLUMINATION BE STATIC OR INTERMITTENT? Static ☒

Intermittent ☐

d. WHAT IS THE INTENSITY OF ILLUMINATION IN FOOT LAMBERTS? -----

Foot Lamberts

e. WHAT IS THE COLOUR(S) OF THE ILLUMINATION

White Fluorescent Tubes

5. Site Ownership

a. DOES THE APPLICANT OWN THE LAND?

YES ☐ NO ☒

b. IF NOT, HAS THE PERMISSION OF THE OWNER OR ANY OTHER

PERSON ENTITLED TO GIVE PERMISSION FOR THE DISPLAY OF

THE ADVERTISEMENT BEEN OBTAINED?

YES ☒ NO ☐

6. TO BE COMPLETED BY ALL APPLICANTS

I submit a site plan and the following plans

3 x Plans

Signed

On behalf of Primelight Advertising Ltd

Date 31st January 2001

(APPLICANT OR APPLICANT'S AGENT)