SOUTH HOLLAND DISTRICT COUNCIL

Town and Country Planning Act 1990

Advertisement Consent

Reference: H18/0980/92 Received:22-SEP-92 Type:ADVERTISEMENT

Name: Leesons Garage Ltd
Railway Lane
Sutton Bridge
Spalding
Lincs

Agent: Leesons Garage Ltd
Railway Lane
Sutton Bridge
Spalding
Lincs

Description: Fascia signs, direction signs and one pole sign

Location : Leesons Garage Railway Lane
Sutton Bridge Spalding, Lincs

South Holland District Council hereby give notice that CONSENT HAS BEEN GRANTED for the display of advertisements in accordance with the application and plans submitted, subject to the following conditions:

1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
(b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
(c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
(d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
(e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
(f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1989.

2 The signs shall be illuminated in accordance with the plans accompanying the application.

Reason: In the interests of the amenities of the locality.

3 The brightness of the advertisement hereby granted consent shall not exceed 680 candelas/sq metre.

Reason: In the interests of the visual amenity of the locality.

BRIAN SMITH Dip TP MRTPI Director of Planning & Building Control Services

Planning & Building Control Department, Council Offices, Priory Road, Spalding, Lincolnshire. PE11 2XE (Tel: 0775 761161)

SOUTH HOLLAND DISTRICT COUNCIL

Director of Planning and Building Control Services
06-NOV-92 H18/0980/92

This decision refers only to that required for the purposes of the Town and Country Planning Act and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

BRIAN SMITH Dip TP MRTPI Director of Planning & Building Control Services

Planning & Building Control Department, Council Offices, Priory Road, Spalding, Lincolnshire. PE11 2XE (Tel: 0775 761161)


Sutton Bridge
Westmere
County Primary School
ANNE ROAD
CHARLES ROAD
BRIDGE ROAD
Health Centre
Pumping Station
Garage
Depot
Nursery
Railway Lane Industrial Estate
STANLEY DRIVE
FALKLANDS ROAD
Drain
Subway
0980/92

THREE COPIES REQUIRED

ADVERTISEMENT APPLICATION

For office use only
Application No. H18/0980/92
Date Registered 11 SEP 1992
Grid Reference

1. Please complete in block letters
NAME AND ADDRESS OF APPLICANT

LEESONS GARAGE LTD.,
RAILWAY LANE,
SUTTON BRIDGE,
SPALDING, LINCS.
Tel. No. TEL. 350273/350439.

NAME AND ADDRESS OF AGENT
(if form completed by agent)

OFFICE COPY

Tel. No.
(Personal contact name)

Please complete in block letters
FULL POSTAL ADDRESS OF THE APPLICATION SITE

AS ABOVE

Please complete in block letters
BRIEF DESCRIPTION OF ADVERTISEMENT PROPOSED
(e.g. fascia sign, projecting box sign)

FASCIA SIGNS, directional signs & one pole sign

Please complete
I attach the necessary plans and I enclose the fee of £ 30-00

Signed ..... (Applicant/Agent) Date 15-9-92

Please complete **all** the sections below

2. **SITE DETAILS**

State the present use of the land or buildings: MOTOR AGENT

What is the applicant's interest in the site? (e.g. owner, tenant) OWNER

Has a planning application also been submitted for related proposals? State Yes or No: N/a

If so, please describe the proposal or give planning reference.

3. **ADVERTISEMENT DETAILS**

Will the advertisement be illuminated? State Yes or No: YES

If so, describe the type of illumination (e.g. internal): state whether static or intermittent: INTERNAL STATIC

State height of advertisement above ground level:
dimensions of advertisement:
size of letters or symbols:
colours of letters and background: SEE ENC PLANS

4. **DURATION**

Please state period consent is required for (max. 5 yrs). MAXIMUM PERIOD

APPLICATION ASSESSMENT

Notes for Case Officer

Site Inspection | Accuracy | Neighbours | Boundaries

Site features

Other Commercial garage within residential area. Existing signage includes individual lettering (white) Also Ford sign. Other buildings limited further to rear. Not to directly visible from road.

Inspected by DMG
Date 1/10

Notice posted by DMG
Date 1/10

Resident Notices required

Sent | Delivered

Case Officer Conclusions DMG 26/10

Signs considered acceptable subject to them being illuminated in accordance with the submitted plans.
Condition should also be imposed restricting brightness.
Neighbours not materially affected in my judgement.

RECOMMENDATION

COMMITTEE

Departure from Policy .....

Ward Member request .....

Recommend approval against material objection .....

Other circumstance viz: .....

Change to Committee recorded

DELEGATED

Case Officer DMG

Senior Officer 3/11/10

Case Officer Recommendation

Approve | Refuse

Signed DMCad 26/10

Conditions/~~Reasons~~ 1 TL4
(continue overleaf)

1. (1) The signs shall be illuminated in accordance with the plans accompanying the application
(2) SC 61 — 680 candelas per sq metre

Reasons

(1) In the interests of the amenities of the locality

(2) " "

~~Notes to applicant~~

~~Disabled~~
~~Outstanding RM~~
~~Amended plans~~

DC RECORD SHEET

APPLICATION REF:

Directions

Art 7 (Outlines)
RM checklist

	Siting	Design	Ext app	Access	Landscape
Previous					
Current					
Required					

Reg 4 Scale drawing ..... Highway S/W ..... Agric appraisal .....

Other ....

Precise details, for non-standard direction:

Senior Officer authorised: ..... Sent: .....

Revalidation after Direction

Information satisfactory/unsatisfactory Signed: .....

Further direction: Precise details:

Amended description:

New valid date: .....

Consultation/Publicity Required

		Requested	Sent
Extra Publicity:			
	Departure	.....	.....
	Setting of LB	.....	.....
	Public Right of Way	.....	.....
	Discretionary	.....	.....
Extra Consultations:			
	Dept of Transport	.....	.....
	Environmental Serv.	.....	.....
	LB/Cons. Area - Local	.....	.....
	- Local & National	.....	.....
	- English Heritage	.....	.....
	Consultant: Name.....		..... Order No .....
	Other:	.....	.....

Case Officer DAVID GUNNEY

Recorded on board:

ADMIN RECORD SHEET

Initial

Submitted Fee £ 30

Receipt Issued P1642

Date first Rec'd 15 AUG 1992

Registration

Reference H18|0980|92

Cross-Ref N/A

Date 16|9 88

Validation

TYPE ADVERT

Earliest permission

Site area

No of dwellings

Floorspace

Description

Tech

Certificate
Site plans
Description

Accuracy
Incomplete form

Fees

Nil fee

Previous app
Type

Discounted fee

Correct fee £30

Additional
Refund

Receipt
Issued

Information

Newbuild/Redevelopment/Change of use/Extension/Alteration/Works

Earlier permission Ref

RM

	Siting	Design	Ext app	Access	Landscaping
Previous					
Current					

Index sheets 231

OS No's

Grid ref 547266 321380

Ward V

Parish S BRIDGE

TR Rural
TR Bypass
Level Cross
Footpath

CA
LB
TPO

Inside IBD YES

Inside LP area YES

Linked to site

Ref

Linked to property

Ref

Planning Records:
Earlier apps 393/92

B Reg Records: 0265929
Already submitted - Ref
Request
Requested

BRIAN SMITH Dip TP MRTPI
Director of Planning & Building Control Services
Planning & Building Control Department,
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE

Telephone: (0775) 761161
Fax: (0775) 710772

SOUTH HOLLAND DISTRICT COUNCIL

Application no: H18/0980/92

Type: ADVERTISEMENT

Applicant: Leesons Garage Ltd
Tel: 0406 350273/350439

Agent: Leesons Garage Ltd
0406 350273/350439

Description: Fascia signs, direction signs and one pole sign

Location: Leesons Garage
Railway Lane
Sutton Bridge
Spalding, Lincs

Valid date: 22-SEP-92
Target dates:
To case officer 27-SEP-92
Inspected by 02-OCT-92
Extra contacts 07-OCT-92
Report if not clear by 27-OCT-92

Terminal date: 17-NOV-92
Target Committee: 27-OCT-92
Report deadline: 13-OCT-92

Case Officer:
D M GEDNEY

DEVELOPMENT/CONSTRAINTS

Size:
Category: Misc works
Listed building:
Conservation Area:

CONSULTATIONS CARRIED OUT

		Sent	Expiry
Clerk to Sutton Brid		23-SEP-92	07-OCT-92
Cllr C J T H Brewis	0406 350818	23-SEP-92	07-OCT-92
Cllr D Dewsberry	0406 350947 (Of	23-SEP-92	07-OCT-92
Site/Press Advert MIN		~~29-SEP~~ 1 Oct-92	~~20~~ 22-OCT-92

L.C.C. - No objections JCB 24/9/92

AN SMITH Dip TP MRTPI
Director of Planning & Building Control Services
Planning & Building Control Department,
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE

Telephone: (0775) 761161
Fax: (0775) 710772

Ref 'B'.

24 SEP 1992

SOUTH HOLLAND DISTRICT COUNCIL

Application no: H18/0980/92

Applicant: Leesons Garage Ltd
Railway Lane
Sutton Bridge
Spalding
Lincs

Agent: Leesons Garage Ltd
Railway Lane
Sutton Bridge
Spalding
Lincs

Description: Fascia signs, direction signs and one pole sign

Location: Leesons Garage Railway Lane
Sutton Bridge Spalding, Lincs

Type: ADVERTISEMENT

Date received: 22-SEP-92

23-SEP-92

Dear Sir/Madam

CONSULTATION WITH PARISH COUNCIL

I have received an application for the above proposal and enclose a copy for your information. Any observations which the Parish Council wish to make should be set out below and returned to me by 08-OCT-92. If no observations have been received by that date, it will be assumed that the Parish Council have no comments to make. The officer dealing with this application is D M GEDNEY

Yours faithfully
B SMITH
Director of Planning and Building Control Services

Clerk to Sutton Bridge PC
64 Lowgate
Lutton
Spalding, Lincs

FOR PARISH COUNCIL USE ONLY

Comments:

The Parish Council have no objections.

Signed: J Summerton. Clerk.

13 OCT 1992

S.H.D.C. PLANNING DEPT.
15 OCT 1992
DG

LIMITED NO.
4[illegible]

CUSTOMERS' CARS DRIVEN BY
OUR STAFF AND STORED
AT OWNERS' RISK

LEESON'S GARAGE LTD.

SALES SERVICE

Railway Lane, SUTTON BRIDGE

SPALDING, LINCS. PE12 9UY

Telephone: Holbeach 350273
„ 350439

Directors: A. Cooper
J. A. Cooper

F.A.O. Mrs. Maxwell,
Planning & Building Control Dept.,
Council Offices,
Priory Road,
Spalding.

Application No. H18/0980/92

21st September, 1992.

Dear Mrs. Maxwell,

With reference to your recent letter regarding the above application, please find enclosed three copies of the information we have obtained from Colorlux stating colours and materials to be used in this project. We hope everything will be in order with this information so that our application is able to proceed.

Yours sincerely,

R. M. Gratton

Leesons Garage Ltd.

SOUTH HOLLAND D.C.
PLAN DEPT
22 SEP 1992
REF. 980/92

BR[illegible] SMITH Dip TP MRTPI
Dir[illegible] of Planning & Building Control Services
Planning & Building Control Department,
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE

Telephone: (0775) 761161
Fax: (0775) 710772

SOUTH HOLLAND DISTRICT COUNCIL

Application no: H18/0980/92

Applicant: Leesons Garage Ltd
Railway Lane
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Spalding
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Agent: Leesons Garage Ltd
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Sutton Bridge
Spalding
Lincs

Description: Fascia signs, direction signs and one pole sign

SOU[illegible] D.C.
PLAN[illegible]T
22 SEP 1992
REF.....

Location: Leesons Garage
Railway Lane
Sutton Bridge
Spalding, Lincs

Type: ADVERTISEMENT

Date received: 15-SEP-92

18-SEP-92

Dear Sir/Madam

NOTICE THAT APPLICATION IS INVALID
Requirement for additional information, fees etc

Your submission for the above has been received, but I regret that it cannot be dealt with as it stands. Please provide the following:

Full details of the colours to be used and type of materials are required.

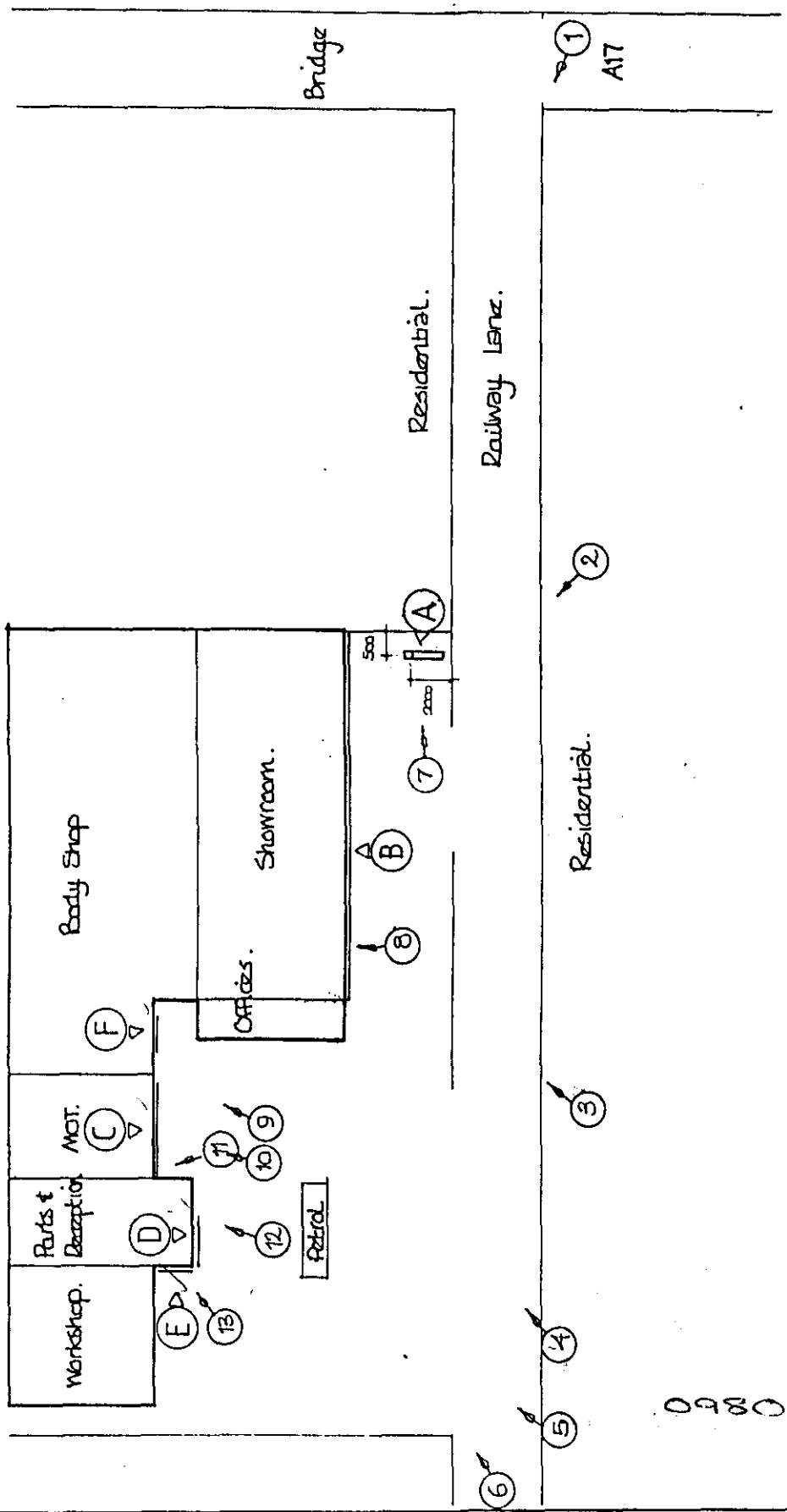
Please return the extra copy of this letter with your reply.

If I do not hear from you within the next 14 days it will be assumed that you have no wish to continue with the application. It will then be filed away and any fee already received will be reimbursed.
If you wish to contact the department at any time, please ask for Mrs Maxwell quoting the above reference.

Yours faithfully

J Maxwell

Principal Administrative Officer



0980/92

FORD DIAP

Site LEESONS GARAGE - SUTTON BRIDGE

Scale N.T.S.

Date August '91.

colorlux limited

1 MURRAY BUSINESS CENTRE
MURRAY ROAD
ORPINGTON
KENT BR5 3RE

Telephone: 0689 898888
Fax: 0689 896145

Standard Colour Specifications regarding Ford DIAP.

Fascia... Box signs... Pole signs... Lawn signs...	Anodised Silver.
Letters...	Blue translucent having White returns.
Ovals...	Blue translucent having White returns.
Poles...	Blue.
Flags...	Blue graphics on White.
Flag poles...	Silver.

Standard Illumination Specifications regarding Ford DIAP.

Note: Only Letters and Ovals are illuminated.

Method: Internal by means of fluorescent tubes.

SOUTH HOLLAND D.C.
PLAN DEPT
22 SEP 1992
REF.....950/92.

FORD DIAP

Site

Scale

Date

colorlux limited
1 MURRAY BUSINESS CENTRE
MURRAY ROAD
ORPINGTON
KENT BR5 3RE
Telephone: 0689 898888
Fax: 0689 896145

Standard Material & Constructional Specifications regarding Ford DIAP.

Fascia... Box signs... Pole signs... Lawn signs...	Pressed anodised aluminium with aluminium extrusions and end caps. Size: Refer to scheme.
Letters...	All Helvetica Medium typeface. Blue translucent vinyl applied to moulded White acrylic. Size: Refer to scheme.
Ovals...	Ford registered trademark. Blue translucent vinyl applied to moulded White acrylic. Size: Refer to scheme.
Poles...	Square steel section, galvanised and finished Blue. Size: Refer to scheme.
Flags...	White cotton having Blue product display. Size: 2000 x 1500mm.
Flag poles...	Aluminium with contrasting Blue stripe measuring 25mm. Size: 5500mm.

FORD DIAP

Site

Scale

Date

colorlux limited
1 MURRAY BUSINESS CENTRE
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ORPINGTON
KENT BR5 3RE
Telephone: 0689 898888
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Standard details of Illumination required for Ford D.I.A.P. Signage.

Electrical Supply

British Standard 240V supply to be taken to any point behind the area of illumination.

Means of Illumination

Internally by 40W fluorescent tubes, 1200mm long, overlapped each end by 100mm. 1 tube per metre.

Area of Illumination

Ford Ovals and lettering only to be illuminated. Blank fascia to remain non-illuminated.

Quantity

Recommended quantity of tubes for all signs, relate to the upper case height of the text.

Text Heights are as follows:-

Text Height(mm)	Rows of Tubes required
100	1
150	2
200	2
225	2
300	2
450	3
600	3

FORD DIAP

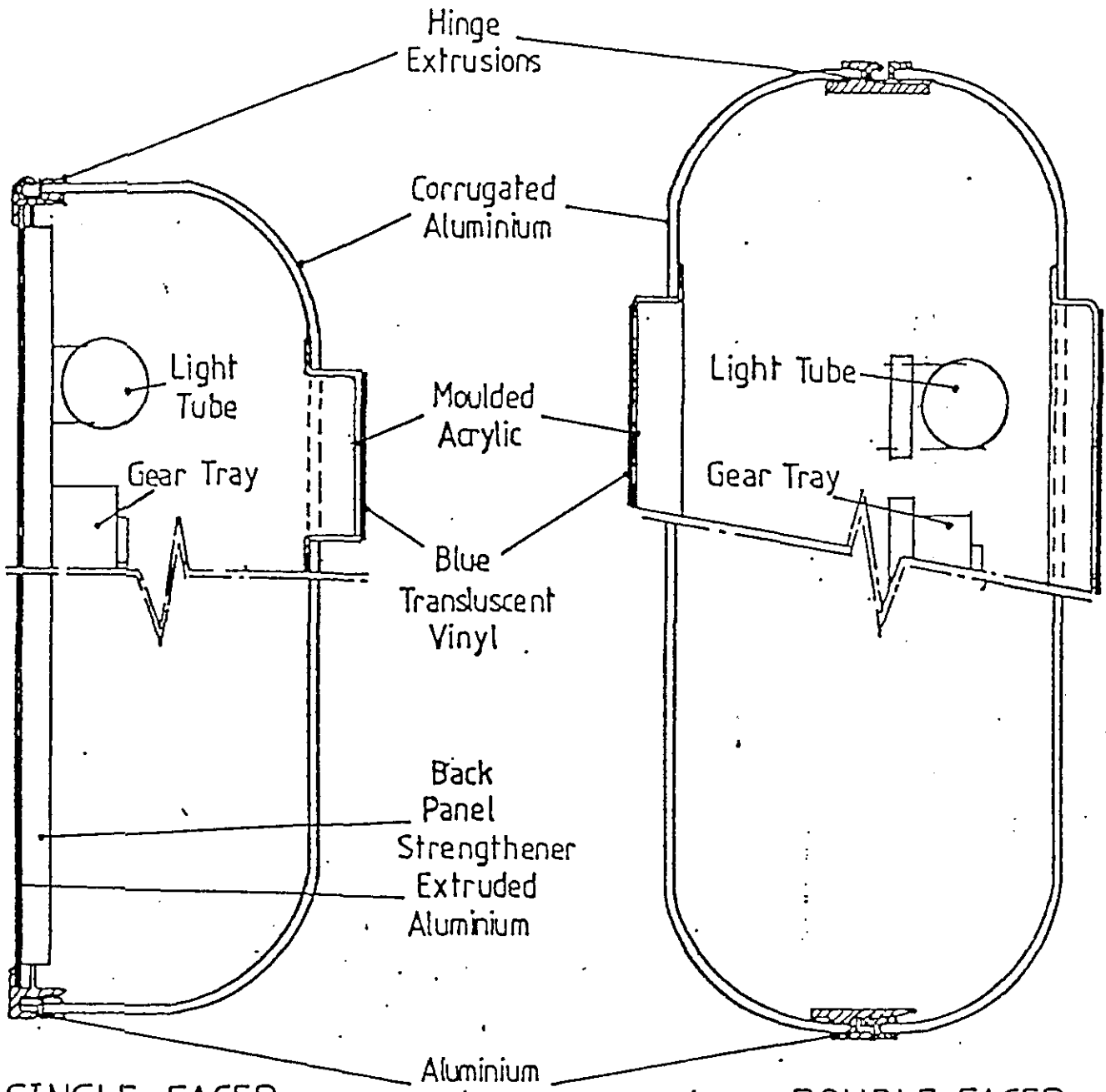
Site

Scale

Date

colorlux limited
1 MURRAY BUSINESS CENTRE
MURRAY ROAD
ORPINGTON
KENT BR5 3RE
Telephone: 0689 898888
Fax: 0689 896145

Standard Material & Construction Cross Section regarding Ford DIAP.



SINGLE FACED:

Fascias, Box signs, Lawn signs, Pole signs.

DOUBLE FACED:

Box signs, Lawn signs, Pole signs.

FORD DIAP

PROFILE SIZE IN SECTION	(1200) 1	(900) SIZE 2	(600) 3
DIM. 'A'	186mm	154	127

Site

Scale

Date

colorlux limited
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