

Town and Country Planning Act 1990

Advertisement Consent



Reference: H23/0248/92

Received: 27-FEB-92 Type: ADVERTISEMENT

Name: Fina Plc
Fina House
Ashley Avenue
Epsom
Surrey

Agent: Duramark Ltd
60 Portman Road
Reading
Berks

Description: Spreaders, shop and canopy fascias

Location : Whaplode Filling Station High Road
Whaplode Spalding Lincs

South Holland District Council hereby give notice that CONSENT HAS BEEN GRANTED for the display of advertisements in accordance with the application and plans submitted, subject to the following conditions:

- 1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
- (b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
- (c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
- (d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- (e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
- (f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1989.

- 2 The brightness of the advertisement hereby granted consent shall not exceed 680 candelas/sq metre.

Reason: In the interests of the visual amenity of the locality.

Director of Planning and Building Control Services
24-APR-92 H23/0248/92

This decision refers only to that required for the purposes of the Town and Country Planning Act and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

APPLICATION ASSESSMENT

Notes for Case Officer

Site Notes: Accuracy ✓

Neighbours

Other

Boundaries

Site Features

Similar to existing in terms of appearance, although will be illuminated. Not within vegetation area, but residential garage opposite.

Inspected by: DMG
date: 18/3

Case Officer Conclusions (issues) DMG 8/6

Considered acceptable in terms of appearance.

Amenities of locality will not, in my opinion, be materially affected subject to restriction on brightness of illumination.

Case Officer Recommendations (summary) (details overleaf)

GRANT

~~REFUSE~~

Recommended approvals -

Departure from policy

Yes

No ...✓

Ward member request

Yes

No ...✓

Recommend approval against material objection

Yes

Any objection received? No ☐
If yes, is any obj. material? ☐
Yes ☐ No ☐

No ...✓

[Reason:

Other circumstances needing Committee decision

Yes

Flagged by Senior Officer
Signed

No ...✓

ALL OF ABOVE

Recommended refusals -

Refusal on adopted policy grounds on first Applic.

No

Nil fees (not first Submission) ☐

Yes ...✓

ANY ONE
OF ABOVE

Other info. viz:
Signed

Committee
report

Sub-Committee:

SV recommended

Est/Ind. recommended.....

Delegation
confirmed by
Senior Officer

...M. 8/4....

Recommendation/draft report produced.....

FURTHER INFORMATION / CONSULTATIONS

APPLICATION REF:

DIRECTIONS

Art 7 (Outlines)

RM Checklist: Previous
Current
Required

Siting Design Ext App Access Lands

Reg 4 Scale drawing Highway S/W Agric appraisal

[Indicate
if other
Regs]

Precise details,
for non-standard
direction:

CONSULTATION/PUBLICITY REQUIRED

DMG 5/3 D46/2

Publicity : General
Departure
Setting of LB Viz

Residents (Postal):

10 Malton Lane
23, 25, 27, 29 Middle Lane

Residents (Delivery):

Owner/occupies, High Rd.
12 Malton Lane

Consults : Dept of Transport
Env Health

Conservation consults : Local

Local & National
English Heritage

LBC I, II*
Setting I, II*
Major CA

Consultant : Name
Order No:
Other :

10, 12 Malton Lane
23, 25, 27, 29 Middle Lane
High Rd

REVALIDATION AFTER DIRECTION

Information satisfactory/unsatisfactory Signed

Further direction:

Precise details

Amended description:

Reconsultations required -

Parish Council
Ward Members
Residents
Advertise
Other

New valid date

Re-Registered
Ack/Reception

BRIAN SM. Dip TP MRTPI
Director of Planning & Building Control Services
Planning & Building Control Department,
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE
Telephone: (0775) 761161
Fax: (0775) 710772



Application no: H23/0248/92

Type: ADVERTISEMENT

Applicant: Fina Plc
Tel: 0372 726226

Agent: Duramark Ltd
0734 595711

Description: Spreaders, shop and canopy
fascias

Location: Whaplode Filling Station
High Road
Whaplode
Spalding Lincs

Valid date: 27-FEB-92
Target dates:
To case officer 03-MAR-92
Inspected by 08-MAR-92
Extra contacts 13-MAR-92
Report if not clear by 02-APR-92

Terminal date: 23-APR-92
Target Committee: 14-APR-92
Report deadline: 31-MAR-92

Case Officer:
D M GEDNEY

DEVELOPMENT/CONSTRAINTS

Size:
Category:
Listed building:
Conservation Area:

CONSULTATIONS CARRIED OUT

Clerk to Whaplode PC
Cllr S W Hoyes 0406 370408

Sent	Expiry
03-MAR-92	17-MAR-92
03-MAR-92	17-MAR-92

L.C.C. - No objections
Owner/Occupier

for as 5/3/92
23 MAR 92 6 APRIL 92

Town and Country Planning Act etc

DRAFT DECISION

Reference: H23/0248/92

Received: 27-FEB-92 Type: ADVERTISEMENT

Name: Fina Plc
Fina House
Ashley Avenue
Epsom
Surrey

Agent: Duramark Ltd
60 Portman Road
Reading
Berks

Description: Spreaders, shop and canopy fascias

Location : Whaplode Filling Station High Road
Whaplode Spalding Lincs

South Holland District Council hereby give notice
that permission has been granted/refused etc
on the following conditions/reasons:

- 1 (a) All advertisements displayed and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local planning Authority;
- (b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
- (c) Where any advertisement is required under the Regulations to be removed, the removals shall be carried out to the reasonable satisfaction of the Local Planning Authority;
- (d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- (e) No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
- (f) This consent shall be for a period of five years.

Reason: Required by the Town and Country Planning (Control of Advertisements) Regulations 1989.

- 2 The brightness of the advertisement hereby granted consent shall not exceed 680 candelas/sq metre.

Reason: In the interests of the visual amenity of the locality.

Authorised to issue:

10-APR-92

H23/0248/92

AD. *SAK* DC. *DC*
16/4 21/4

BRIAN SMITH Dip TP MRTPI
Director of Planning & Building Control Services
Planning & Building Control Department,
Council Offices,
Priory Road, Spalding,
Lincolnshire. PE11 2XE
Telephone: (0775) 761161
Fax: (0775) 710772



Application no: H23/0248/92

Applicant: Fina Plc
Fina House
Ashley Avenue
Epsom
Surrey

Agent: Duramark Ltd
60 Portman Road
Reading
Berks

Description: Spreaders, shop and canopy fascias

Location: Whaplode Filling Station High Road
Whaplode Spalding Lincs

Type: ADVERTISEMENT

Date received: 27-FEB-92

03-MAR-92

Dear Sir/Madam

CONSULTATION WITH PARISH COUNCIL

I have received an application for the above proposal and enclose a copy for your information. Any observations which the Parish Council wish to make should be set out below and returned to me by 18-MAR-92. If no observations have been received by that date, it will be assumed that the Parish Council have no comments to make. The officer dealing with this application is D M GEDNEY

Yours faithfully

B SMITH

Director of Planning and Building Control Services

Clerk to Whaplode PC
The Band Hall, Back Lane
Holbeach
Spalding Lincs

FOR PARISH COUNCIL USE ONLY

Comments:

*See no reasons to refuse,
looks as if it could last neat.*

Signed:

R J Bygones

APPROVED BY	FORWARDED BY
COPIES WITH	ON
DATE	DATE

Application for consent to display an advertisement

Town and Country Planning Act 1971
Town and Country Planning
(Control of Advertisements) Regulations 1984.

Application no.	H23/0248/92	for official use only
Date received	27.FEB 1992	

Three completed copies of this form and drawings should be sent to the District Council

1. Applicant (in block capitals)

Agent (if any) to whom correspondence should be sent (in block capitals)

Name FINA PIC
Address FINA HOUSE, ASHLEY
AVE, EDSOM, SURREY
Tel No. 03727 26226

Name DURAMARK LTD
Address 60 PORTMAN ROAD
READING BERKS
Tel No. 0734 595711

2. Full address or location of the land or building on which the advertisement is to be displayed

WHAPLODE FILLING STATION
HIGH ROAD.
WHAPLODE, LINCOLNSHIRE

3. State the purpose for which the land or building is now used.

PETROL FILLING STATION

4. (a) Is the applicant the owner of the land or building?

NO

(b) If not, has the permission of the owner or of any other person entitled to give permission for the display of the advertisement been obtained? (see note 4).

YES

5. State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.).

SPRIGGERS, SHOP, CANDY MACHINES

6. (a) Will the advertisement be illuminated?

YES

(b) If so state the type of illumination (e.g. internally, externally, floodlighting, etc.), and the intensity (in candlepower/sq.m or ft. lamberts).

INTERNALLY

(c) Will the illumination be static or intermittent?

STATIC

7. Period for which consent is sought (see note 2).

5 YEARS

8. Any additional information which the applicant may wish to supply.

PLEASE SEE ATTACHED

I/We hereby apply for consent to display the advertisement as described in this application and the accompanying drawings and in accordance therewith:

Date 25/2/92 Signed B. J. Eckington
DURAMARK LTD

~~124~~ 377701 Mrs. G. A. Stoll.

Mr. Peppers
Cantilever

The new Fina Cantilevered Pump Spreader is designed to enhance the Fina identity by displaying the Fina Shield and colours on the larger mirror

End panels have been designed to hold up to three product identification messages on one side, to aid in directing motorists to the preferred pump island, and a customer Thank You message on the opposite side.

