Beacon Council 2003-2004 Supporting the Rural Economy

SOUTH HOLLAND DISTRICT COUNCIL

FILE COPY

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Town and Country Planning Act 1990

Advertisement Refusal

Reference: H23/0485/03 Received: 17-APR-03 Type: ADVERTISEMENT

Name: M A Sukarno
Whaplode Garage
High Road
Whaplode
Spalding Lincs

Agent: G R Merchant
Unit 4 Wrights Mews
12A Park Road
Holbeach
Spalding Lincs

Description: Erection of externally illuminated free standing advertisement board

Location : Whaplode Garage High Road
Whaplode

South Holland District Council hereby give notice that CONSENT HAS BEEN REFUSED for the display of the advertisement(s) for the following reason(s):

1 The proposed advertisement would represent an unnecessary and significant visual intrusion, being detrimental to visual amenity. As such, it would be contrary to Policy E9 of the South Holland District Local Plan in that it is not in keeping with the general character of the area in which it is situated through its scale, style, siting, design and location.

Note(s):

The determined plans are:
Dwg no. 663-03/02 received 17 April 2003.

Head of Planning & Development
22 AUG 2003 H23/0485/03

This decision refers only to that required for the purposes of the Town and Country Planning Acts and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

Terry Huggins Chief Executive
Bob Atkins Director of Coporate Services Andrew Petcher Acting Director of Customer Services

Town and Country Planning Act etc

DRAFT REFUSAL

Reference H23/0485/03 Received: 17-APR-03 Type: ADVERTISEMENT

Name: M A Sukarno
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Description: Erection of externally illuminated free standing advertisement board

Location : Whaplode Garage High Road
Whaplode

South Holland District Council hereby give notice that permission has been refused etc for the following reasons:

1 The proposed advertisement would represent an unnecessary and significant visual intrusion, being detrimental to visual amenity. As such, it would be contrary to Policy E9 of the South Holland District Local Plan in that it is not in keeping with the general character of the area in which it is situated through its scale, style, siting, design and location.

Note(s):

The determined plans are:

Dwg no. 663.03/02 received on 17 Apr 03

21/8/03

Director of Customer Services
20 AUG 2003

H23/0485/03