Application Form 3
ADVERTISEMENT APPLICATION

H23/1347/01

26 NOV 2001

FOR OFFICE USE ONLY

APPLICATION NO.
FEE PAID
DATE REGISTERED

1 a. Name and Address of Applicant	**1 b. Name and Address of Agent (if any)**
Primelight Advertising Limited 3 Waterhouse Square 138-142 Holborn London EC1N 2NY **Tel. No** 020 7882 1200	~~N/A~~ **Name of contact** **Tel. No**

Address of the Application Site

(Jet) Whaplode Service Station, Whaplode High Road, Spalding , Lincolnshire, PE12 6TJ.

3. Description of Proposed Advertisement PLEASE TICK ONE OR MORE BOXES

☐ **AN APPLICATION FOR A HOARDING** **IF OTHER TYPE, PLEASE SPECIFY**

☐ **AN APPLICATION FOR A PROJECTING SIGN** 1 x Double Sided Free Standing Advertisement Display Unit

☐ **AN APPLICATION FOR A FASCIA SIGN**

WHAT IS THE PURPOSE FOR WHICH THE LAND OR BUILDING IS USED?

Commercial

4. Illumination

a. **WILL THE ADVERTISEMENT BE ILLUMINATED?** **YES** ☑ **NO** ☐

b. **IF YES, PLEASE STATE TYPE OF ILLUMINATION** Internally, Only On At Night

(e.g. Internally, Externally, Floodlighting, etc.)

c. **WILL THE ILLUMINATION BE STATIC OR INTERMITTENT?** **Static** ☑ **Intermittent** ☐

d. **WHAT IS THE INTENSITY OF ILLUMINATION IN FOOT LAMBERTS?** ---------- **Foot Lamberts**

e. **WHAT IS THE COLOUR(S) OF THE ILLUMINATION** White Fluorescent Tubes

5. Site Ownership

a. **DOES THE APPLICANT OWN THE LAND?** **YES** ☐ **NO** ☑

b. **IF NOT, HAS THE PERMISSION OF THE OWNER OR ANY OTHER PERSON ENTITLED TO GIVE PERMISSION FOR THE DISPLAY OF THE ADVERTISEMENT BEEN OBTAINED?** **YES** ☑ **NO** ☐

6. TO BE COMPLETED BY ALL APPLICANTS

I submit a site plan and the following plans 3 x Plans

Signed

On behalf of Primelight Advertising Ltd **Date** 22nd November 2001

(APPLICANT ~~OR APPLICANT'S AGENT~~) **Consent Required for** 5 Years