FILE COPY

SOUTH HOLLAND DISTRICT COUNCIL

Chris Simpkins
Chief Executive
Terry Huggins
Director of Customer Services
Bob Atkins
Director of Corporate Services

Town and Country Planning Act 1990

Advertisement Consent

Reference: H23/1347/01 Received: 26-NOV-01 Type: ADVERTISEMENT

Name: Primelight Advertising
3 Waterhouse Square
138-142 Holborn
London EC1N 2NY

Agent: Primelight Advertising
3 Waterhouse Square
138-142 Holborn
London EC1N 2NY

Description: Internally illuminated advertising display unit (retrospective)

Location : Jet, Whaplode Service Station High Road Whaplode

South Holland District Council hereby give notice that CONSENT HAS BEEN GRANTED for the display of advertisements in accordance with the application and plans submitted, subject to the following conditions:

1 The advertisement permitted shall only be displayed for a period of 5 years from the date of this consent. On or before the expiry of this period the advertisement shall be removed unless a further application for renewal is submitted prior to that date.

Reason: To ensure compliance with Regulation 13(5) of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2 The brightness of the advertisement hereby permitted shall not exceed 600 candelas/square metre.

Reason: In the interest of the amenities of the locality.

The determined plans are:
1:2500 location plan, 1:400 site plan, 1:100 elevation plan and unit specification received 26 November 2001.

Council Offices
Priory Road
Spalding
Lincolnshire
PE11 2XE
Telephone: (01775) 761161
Fax: (01775) 711253
Email: Info@sholland.gov.uk

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21 JAN 2002

H23/1347/01

This decision refers only to that required for the purposes of the Town and Country Planning Acts and not for Building Regulations or any other legislation. See enclosed notes relating to rights of appeal.

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Lincolnshire
PE11 2XE

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Town and Country Planning Act etc

DRAFT PERMISSION

Reference H23/1347/01 Received: 26-NOV-01 Type: ADVERTISEMENT

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3 Waterhouse Square
138-142 Holborn
London EC1N 2NY

Agent: Primelight Advertising
3 Waterhouse Square
138-142 Holborn
London EC1N 2NY

Description: Internally illuminated advertising [illegible]

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Director of Customer Services
22 JAN 2002

H23/1347/01